

# YOUR school can REACH thousands in Cambodia without leaving the country!



**Purpose:** To empower students to REACH beyond their walls and be a part of something bigger than themselves. We believe in challenging the hearts of young people to fight for global injustice issues.

**How?** Your organization can partner with Reach by selling Reach

bracelets to students and the community. The bracelets are a reminder to students to REACH beyond their own limitations and make a difference in their world. The proceeds will go directly to Cambodia Outreach to provide water wells as well as other necessary relief items. Reach will provide your school with an agreed upon number of bracelets, with NO COST to you. The student body will sell the bracelets for \$2 each over the course of two weeks, and before they know it, relief for Cambodia will be "well" on its way! After the two weeks are up, simply return any unsold bracelets with the money raised. For more detailed information, please contact us and we will happily send you the Reach Challenge Contract Form.

**What about the money raised?** 100% of the profits for this Reach challenge go directly to Cambodia Outreach to build fresh water wells for families living in the provincial areas of Cambodia! The founder of Reach, Jodie Stehouwer, as well as many on her team, have personally visited Cambodia Outreach on THREE different occasions and know the integrity of the organization. They have worked directly in the programs that Cambodia Outreach provides, seeing firsthand the need for justice brought to the next generation in Cambodia.

# Cambodia



**Stats:** Cambodia is one of the poorest nations in the world. Children and families live in extreme poverty in most rural areas. Check out these stats as reported by the World Health Organization and UNICEF (2010):

- The average life expectancy is 54 and the average yearly income is \$348 USD.
- 53% of Cambodians do not have access to improved water sources and only 33% of the population has access to improved sanitation facilities.
- Only 54% of Cambodian children graduate from Primary School, and only 27% graduate from high school.

## About Cambodia Outreach & The Clean Water Initiative:

Cambodia Outreach is directly involved in serving thousands of families in a variety of ways through the nation of Cambodia by providing basic human needs such as clean water. In a country like Cambodia, the main source of any villager's drinking water will come from rain fall. Water is collected in huge cement cisterns which store it for a long period of time. However, this creates unsafe environment parasites and diseases. This means that many people, especially young people, get sick with diseases which can be easily treated.

Cambodia Outreach works with local farmers and leaders in providing wells, which will be safe from these harms and will provide sustainability all year long, even during the 6 month dry season. In addition to wells, Cambodia Outreach's Community Sustainability program provides ponds, purifiers, cattle, seed, training, and more.



# REACH CHALLENGE

Cambodia

YOU CAN REACH

REACH Cambodia!

Buy a bracelet and help bring clean water to Cambodia!

Each bracelet costs only \$2 and 100% of the proceeds go directly to Cambodia!

